CITY LINK CONGRESS

CITIES, CULTURE & SUSTAINABILITY

Friday, September 12th 2014 in Hamburg, Germany

Entrance fee EUR 5,- (including lunch)

Location: HafenCity Universität Hamburg (HCU) Überseeallee 16, 20457 Hamburg, Germany

Take the subway U4 to station "HafenCity Universität"and follow the signs. Further information and registration: city-link.org

PROGRAMME

Cities are urban. Cities are full of cultural controversies. Urbanity and cultural innovations emerge from everyday practices, lifestyles and the creativity of urban dwellers. To be sustainable culture and urban policies have to take this into account. Current policies like the "Growing City" or the "Creative City" are not sustainable. They reduce the understanding of cities to investment locations and the meaning of culture to a location factor. Instead of strenghening the producers of culture and urbanity, these kind of policies promote their exploitation.

Fundings of the "creative and cultural economy" do focus on their producers, but in the first place by targeting economic efficiency. Also these fundings rarely have an impact on social and ecologic levels. On the contrary they risk to stress urban societies by emerging elites and advancing processes of gentrification.

To deal with urgent challenges like demographic change, a changing world of work and the consequences of climate change policies are needed, that strengthen social coherence. On the background of these changes in many cities self-organised initiatives emerged, that already implement sustainable policies on a project level. Within the frame of the city-link symposium "Cities, Culture & Sustainability" we will present projects from Hamburg and Copenhagen and we will discuss along questions like:

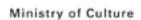
How can culture and urban policies strengthen urban societies? How can they contribute to make our cities more sustainable? How can they help to unfold the creativity of urban dwellers in general? What can we learn from urban communities and self-organised initiatives that evolve on the background of social changes? How can we foster such groups and where can we find space for more sustainable projects in our cities?











Moderation: Dr. Heike Derwanz (HafenCity Universität Hamburg)

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programme of the day

10:00 – 10:30 Registration

10:30 – 10:45 Welcoming Michael Ziehl *(urban upcycling / Gängeviertel e.V. Hamburg)* & Jesper Koefoed-Melson *(givrum.nu, Copenhagen)*

keynote

10:45 – 11:30 Sharon Zukin *Professor of Sociology* (Brooklyn College and Graduate Center, City University of New York) "Inequalities and Dependencies of the Creative Ecosystem: A View From New York"

I city and culture

11:30 – 12:15 Dr. Sacha Kagan (Leuphana University, Lüneburg) "The Emergence of Creative Sustainable Cities"

12:15 – 13:00 Dr. Oleg Koefoed (Cultura21, Copenhagen) "Cultural Interventions in Cities: Resilience in Connections of Policy and Micro-Innovation"

13:00 - 14:00 Lunch

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Il self-organisation & sustainability

14:00 – 14:45 Levente Polyak (wonderland platform for european architecture, Vienna / KÉK - Hungarian Contemporary Architecture Centre, Budapest)
"From Design to Mediation: Emerging Urban Practices in the Contemporary City"

14:45 – 15:30 Elke Krasny (Academy of Fine Arts Vienna)
"Growing the Seeds of Change. Counteracting Austerity and Precarity"

15:30 – 16:00 Coffee Break

III best practice

16:00 – 16:45 Hannah Kowalski & Christine Ebeling (Gängeviertel, Hamburg) "Gängeviertel, Hamburg: Collective Production of an Alternative Urban Space"

16:45 – 17:30 Steen Andersen (PB43, Copenhagen) PB43, Copenhagen: "Small Scale with Big Potential"

17:30 - 18:00 Coffee

18:00 – 18:45 Panel Discussion with Dr. Sacha Kagan, Elke Krasny, Dr. Oleg Koefoed, Christine Ebeling

18:45 - 19:00 Closing Word

19:00 End